



BORN TO CELEBRATE

On behalf of Visit Mobile, I would like to welcome the Coastal Estuarine Research Federation to our beautiful city along Coastal Alabama. Mobile is a melting pot of cultures and lifestyles encompassing 300 years of captivating American history and we are thrilled to have you with us.

While you are in Mobile, we invite you to explore the area to experience what makes Mobile so unique. We can keep you busy during your free time with Mobile's History, Art, Eco-tourism, Mardi Gras, and food tours (yes, FOOD tours), abound; take a walk through numerous state-of-the-art museums, shops and stunning galleries. A simple walk from the cityscape of downtown Mobile brings you to a developing waterfront booming with the maritime industry and tours of the Mobile river delta as well as one of the largest working ports in the country.

We are extremely proud to be the city that brought Mardi Gras to the United States and you'll quickly notice Mardi Gras is a year-round celebration in Mobile.

The diverse culture and rich array of activities are something we embody and embrace at Visit Mobile. We welcome visitors of all backgrounds and cultures because we are an area steeped with rich diversity. Mobile is a safe and inclusive city welcoming to all, including the LGBTQ community.

See examples of the seamless fit within our Annual Business Plan

{https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/mobilebay/VM_BusinessPlan_2018_19_FINAL_ab48fb81-6882-477f-8e9c-dfa500138e87.pdf} or Annual Destination Guide {<http://www.nxtbook.com/dx/MBVCDX/MBV191/index.php>}. Visit Mobile also has a page fully dedicated to the LGBTQ community {<https://www.mobile.org/explore/lgbtq/>}.

As you plan your trip to Mobile, know that one of the key things our guests take with them as they leave are the deep levels of Southern Hospitality that pours from everyone they encounter. It's one of our most cherished natural resources and we look forward to sharing this with you and the entire Coastal Estuarine Research Federation.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Clark".

David Clark

President & CEO

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