



CERF 2023

27th Biennial Conference

12-16 November 2023 / Portland, OR

Resilience and Recovery

SPONSOR & EXHIBITOR PROSPECTUS

Learn more at:
conference.cerf.science



ABOUT THE COASTAL AND ESTUARINE RESEARCH FEDERATION

CERF advances the understanding and wise stewardship of estuarine and coastal ecosystems worldwide.

OUR MISSION IS TO:

- Promote research in estuarine and coastal ecosystems
- Support education of scientists, decision-makers, and the public
- Facilitate communication among these groups

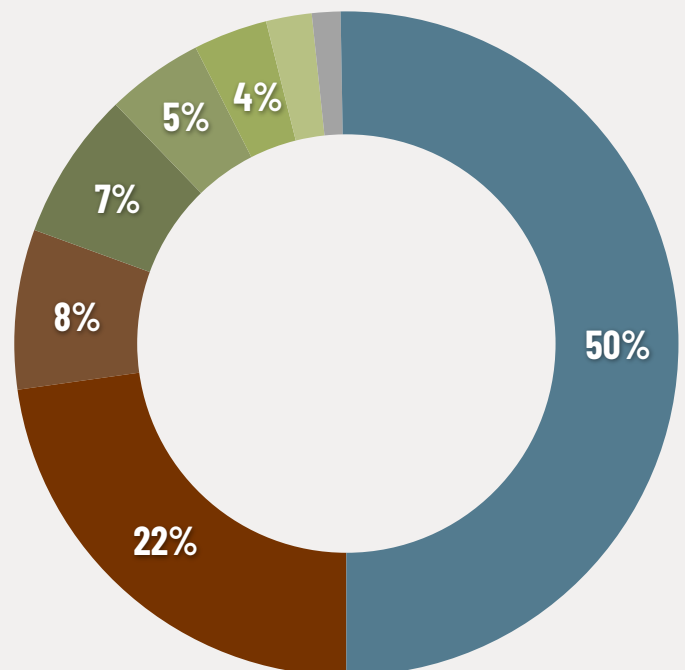
The Coastal and Estuarine Research Federation is the only scientific society whose members focus exclusively on the essential intersection of research, management, and education in estuarine and coastal ecosystems.

Learn more at: www.cerf.science

OCCUPATION

CERF conference attendees come from a variety of sectors. Your sponsorship of a single conference allows you to tap into a large and specific audience, ranging from students and researchers to federal and state employees.

- 50%** Academia
- 22%** Student
- 8%** Federal Government
- 7%** State, Regional, or Local Government
- 5%** Non-Profit / Non-Governmental Org. (NGO)
- 4%** Private Industry
- 2%** Retired
- 2%** Other



ABOUT THE COASTAL AND ESTUARINE RESEARCH FEDERATION

2021 CERF CONFERENCE HIGHLIGHTS

The 2021 CERF Conference offered eight days of timely, exciting, and diverse information on a vast array of estuarine and coastal subjects. Over 1500 attendees from 32 countries gathered with more than 1,200 online at once:

- 950 presenters and keynote speakers and 340 poster presenters discussing research
- Interaction with 18 sponsors and exhibitors (95.9% of attendees responded 2021 exhibitors were of quality, variety, and relevance.)
- Engaging programs to move science and policy forward including plenary sessions, workshops, town halls, and special regional and social highlights

1365 United States

48 Canada

11 China

10 Australia

9 Spain

9 Netherlands

7 Germany

7 Portugal

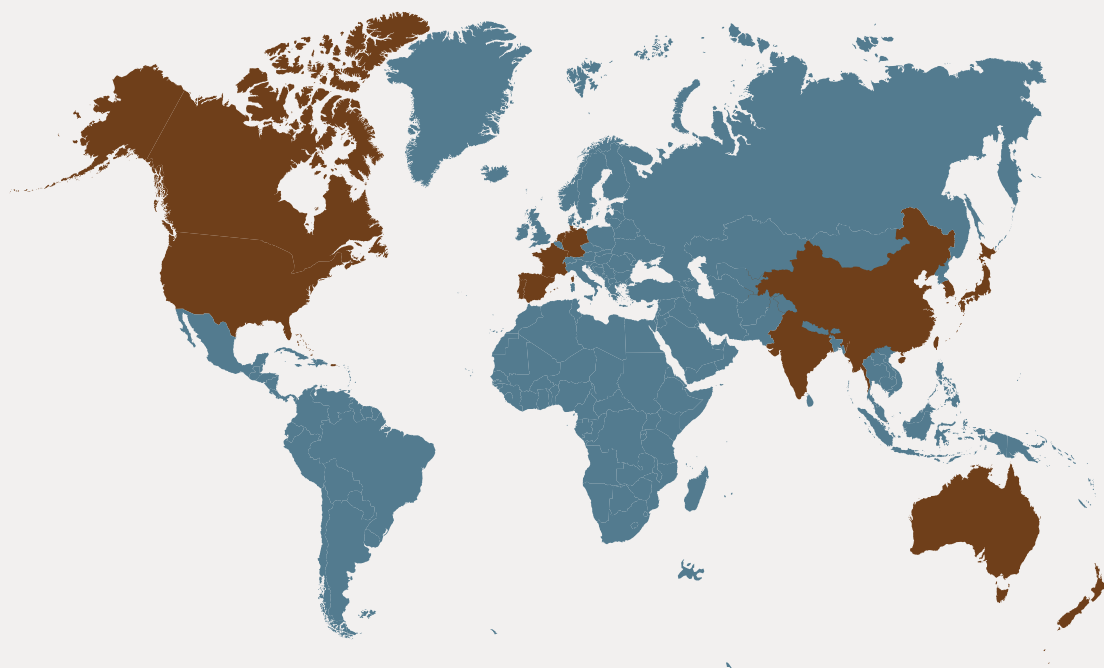
7 Japan

6 France

6 New Zealand

5 India

and more...



SPONSORS & EXHIBITORS BENEFITS

Raise awareness of your organization by spotlighting your unique services, products, programs and ideas, marketing to an international audience through your exhibit booth.

Offer amazing benefits to industry and non-industry vendors; academic institutions; research organizations; local, state, and federal agencies; and more!

	PLATINUM \$12,000+	GOLD \$7,500+	SILVER \$5,000+	BRONZE \$2,500+	EXHIBITOR
Conference app listing	✓	✓	✓	✓	✓
Logo recognition on all CERF 2023 promotions, including in the journal, newsletter, and website	✓	✓	✓	✓	
Complimentary registrations	4	3	2	2	1
Social media announcements pre- and post-conference	4	3	2	1	
Exhibit booth space and all related benefits	Double	Single	Single	Single	Single
"Thank you" recognition from the podium	✓	✓	✓	✓	
One pre-conference ad in your choice of <i>CERF's Up! Quarterly Bulletins</i> Bulletin Deadlines: March Vol 49 (1): 15 January 2023 June Vol 49 (2): 15 April 2023 September Vol 49 (3): 15 July 2023	Full Page	Half Page			
Spotlight article included in pre- and post-conference email to attendees (100 words)	✓	✓			
Complimentary admission to Social Event	4				
Exclusive Sponsor of one conference event (reference page 5)	✓	✓			





SPONSOR ACTIVITIES

All activity sponsorships include recognition in the mobile app, on the website, on signage, and during the activity.

PLATINUM ACTIVITIES

President's Welcome Reception

(EXCLUSIVE OPPORTUNITY)

Help kick-off the conference by hosting more than 1,000 attendees. This exclusive sponsorship includes 25 drink tickets.

Student Champion

(UNLIMITED AVAILABLE)

Support our future scientists and managers! Funds will help underwrite student activities such as career networking, the student workers program, and the student presentation awards. Sponsors will also be recognized with their logos displayed on our Student Worker t-shirts!

Poster Session Mix & Mingle

(TWO AVAILABLE)

Gain exposure by supporting one of the conference's most popular events. Each sponsorship includes 25 drink tickets.

Diversity & Inclusion

(TWO AVAILABLE)

Show support for the CERF initiatives to increase diversity and inclusion in our Federation, including Rising TIDES (Toward an Inclusive, Diverse, and Enriched Society) Conference Program. Sponsorship includes mobile app and website recognition as well as invitation for four to the Rising TIDES reception.

GOLD ACTIVITIES

Close-out Party & Student Awards Reception

(EXCLUSIVE OPPORTUNITY)

Make a lasting impression by recognizing outstanding student presentations. This sponsorship includes 25 drink tickets, signage, and recognition at the event.

Keynote & Awards Ceremony

(EXCLUSIVE OPPORTUNITY)

The Keynote and CERF Scientific Awards Ceremony kick off the conference. This sponsorship also includes a brief (2-3 minute) welcome address for the sponsor.

Daily Networking Breaks

(FOUR AVAILABLE)

Daily sponsorship of two coffee/snack breaks each day during the conference. Every attendee will see special "Thank you" signs with your logo.

Mentor Program

(THREE CO-SPONSORSHIPS AVAILABLE)

Help bring students, early career scientists, and those new to CERF together with veterans in the field to network, learn, and explore CERF 2023. Funds will support mentoring activities, including a mentoring breakfast. This sponsorship also includes recognition at the breakfast and on all Mentor Program communications.

Plenary Sessions

(TWO AVAILABLE)

Two plenary sessions are available for exclusive sponsorship and include a brief (2-3 minute) welcome address for the sponsor. This sponsorship also includes podium recognition at the session.



EXHIBITOR PACKAGES

BOOTH TYPE	BEFORE 1 May 2023	BETWEEN 2 May and 2 October 2023	AFTER 3 October 2023
Commercial and for-profit booths	\$1,750	\$2,000	\$2,500
Non-profit booths	\$1,000	\$1,250	\$1,500
Additional name badge*	\$250	\$250	\$250

*Sponsors and exhibitors are limited to no more than three (3) additional name badges at the discounted rate. Additional badges beyond the three will be charged at full conference registration rates.

EXHIBITOR: PRICES VARY

Showcase YOUR products, programs, and services in Portland, OR. CERF welcomes business, governmental, academic, and non-profit exhibitors who connect to coastal and estuarine science and management.

Reserve premium booth space located among the conference posters in the exhibition hall. The President's Welcome Reception, coffee breaks, and Poster Session Mix & Mingles (including food and beverage) will attract all participants to the hall and your booth!

- 10 x 10 Exhibit Booth with pipe and drape (8' high back drape, 3' high side drape)
- 8' x 24" skirted table and two cushioned chairs
- One (1) wastebasket
- Exhibit floor perimeter security when exhibits are closed
- 7" x 44" Identification sign
- One (1) conference registration/name badge
- Exhibitors have access to attendee list and contact information for one pre- and one post- conference reach out opportunity

DOOR PRIZES

To maximize your investment and increase your exposure, we are dedicated to bringing our attendees to YOU. All attendees will have the opportunity to participate in the Passport Program. This will encourage one-on-one conversations and connections.

The Passport Program creates incentive for conference attendees to visit YOUR booth. All conference attendees receive a passport card listing all participating exhibitors' logos to be stamped/initialed by each exhibitor. Attendees with completed passport cards may enter into a giveaway that you can sponsor by providing a prize.



ADD-ON SPONSOR OPTIONS

Choose from these items to add on to your sponsorship package and increase your visibility with conference attendees.



\$7,500–\$10,000 **ECO-FRIENDLY DIGITAL SIGNAGE SPONSOR** (ONE AVAILABLE)

Have your company logo displayed on all digital signage throughout the event. Please reach out to the CERF office via email at info@cerf.science if you are interested in this opportunity.



\$7,500 **WI-FI SPONSOR** (ONE AVAILABLE)

Provide complimentary internet access throughout the venue space for participants. You will be able to select the WiFi password and can make it your company's name.



\$5000 **APP SPONSOR** (ONE AVAILABLE)

In 2023, we are phasing out the printed program. The CERF app is going to be the go-to resource for attendees to find the latest information. By sponsoring the app your company will be front and center at the event.



\$2,000 **FLOOR DECALS** (UNLIMITED AVAILABLE)

Blaze a path to your booth with floor decals that feature your company and booth number. Get creative with shapes to draw even more interest!



\$2,000 **LANYARDS** (ONE AVAILABLE)

Show your support by sponsoring the CERF 2023 lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event.



\$500 **MOBILE APP PUSH NOTIFICATION** (UNLIMITED AVAILABLE)

Send a notification via the official mobile app and push traffic to your booth. More than 80% of attendees download the app! Content is subject to approval.





CONFERENCE DETAILS

EXHIBITION SERVICES

An official exhibitor service provider for CERF 2023 will be established. A complete service kit containing information on carpet, fixtures, furnishings, utilities, and freight will be sent to all exhibitors in late Spring 2023.

INFORMATION & REGISTRATION

CERF Sponsor & Exhibitor Coordinator
2150 N 107th St, Suite 205 Seattle, WA 98133

Phone: (206) 209-5262
Email: info@cerf.science
Web: conference.cerf.science

EXHIBITION SCHEDULE

DAY	DATE	TIME
Sunday (Setup)	12 November 2023	12:00 PM – 7:30 PM
Sunday (Welcome Reception)	12 November 2023	8:00 PM – 10:00 PM
Monday	13 November 2023	9:30 AM – 7:00 PM
Tuesday	14 November 2023	9:30 AM – 4:00 PM
Wednesday	15 November 2023	9:30 AM – 7:00 PM
Wednesday (Tear-Down)	15 November 2023	7:00 PM – 9:00 PM

LOCATION

Oregon Convention Center
777 NE Martin Luther King Jr Blvd
Portland, OR 97232



THANKS TO OUR 2019 & 2021 SPONSORS & EXHIBITORS

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



EXHIBITORS

- American Shore & Beach Preservation Association
- Aquatic Informatics, Inc.
- Bay Instruments
- BioSonics, Inc.
- Black in Marine Science
- Texas A&M University Galveston Department of Marine Science
- Old Dominion University Department of Ocean & Earth Sciences
- East Carolina University
- Georgia Sea Grant
- Lowell Instruments, LLC
- Louisiana State University
- NOAA Center for Coastal and Marine
- Onset
- OTT Hydromet
- PME
- Pro-Oceanus Systems
- Restore America's Estuaries
- Richmond Region Tourism
- Rockland Scientific
- Springer Nature
- Turner Designs
- Unisense A/S
- University of Maryland - Center of Environmental Science
- University of North Carolina Wilmington - Department of Environmental Sciences
- University of Rhode Island - Graduate School of Oceanography
- YSI, a Xylem Brand

